



2019 BIKE EXPO NEW YORK | SOCIAL MEDIA GUIDE

Bike New York Handles:

- Facebook: @bikenewyork <https://www.facebook.com/bikenewyork>
- Twitter: @bikenewyork <https://twitter.com/bikenewyork>
- Instagram: @bikenewyork <https://www.instagram.com/bikenewyork>

Hashtags:

- #BikeExpoNY – Bike Expo New York
- #TDFBBT – TD Five Boro Bike Tour
- #TogetherWeRide –Official 2019 Tour Hashtag

Sample Post:

The largest bike expo on the East Coast is returning to Manhattan! Find #BikeExpoNY on Pier 36 at Basketball City from May 3-4 #TDFBBT @bikenewyork
<https://www.bike.nyc/events/bike-expo-new-york/getting-there/>