

BIKING IN NEW YORK ALAZO-YEAR HISTORY ROW BEING SUN ROW B

1896

1896-1961

1970s

1980s

1990s

2000s

BIKING SETS DOWN ROOTS IN NEW YORK FIRST NY BIKE PATH

NYC IS CENTER OF COMPETITIVE CYCLING ANNUAL BIKE RACE HELD AT MSG - (SIX DAYS OF NY)

BIKING GAINS MOMENTUMFIRST FIVE BORO TOUR – 1977

BIKING INTEREST SOARS

SUBWAY STRIKE - 1980

FIRST ON-STREET PROTECTED BIKE PATH IN NYC - 1981

BIKING LEADERSHIP TAKES SHAPE BIKE NEW YORK IS ESTABLISHED AND TAKES OWNERSHIP OF FIVE BORO BIKE TOUR - 1999

BIKING ENJOYS STEADY GROWTH

HUNDREDS OF MILES OF BIKE LANES ADDED BIKE NEW YORK EDUCATION PROGRAMS LAUNCH - 2005 BIKE EXPO NEW YORK LAUNCHED - 2012



CONTINUES TO LEAD THE WAY AND MAKE THIS POSSIBLE









EMPOWERMENT

We empower people to take charge of their transportation, their health and carbon footprint. We give them the tools to ride safely and confidently on the streets of New York.





RECREATION

Biking is more than a mode of transportation; it is fun. It is freedom on two wheels and we want everyone to take full advantage. We encourage people to get on their bikes to explore New York and its surrounding areas. We want them to enjoy the unique perspective that only a bike can offer.

HEALTH/WELLNESS

We are committed to promoting health/wellness as an integral part of everyday life. Not only is biking a zero-emissions form of transportation, but it also helps people stay active and fit.



URBAN MOBILITY

As New York's population grows and the streets get more congested, we strongly believe that biking needs to play a bigger role in urban mobility solutions.





We strive to ensure that our events and programs are as sustainable as possible. The 2O14 TD Five Boro Bike Tour became one of the first events in NYC to be awarded sustainability certification from the Council for Responsible Sport. The Tour is now a gold-level certified event.

COMMUNITY

Bike New York is a community-first company. All proceeds from our events help fund our education programs. We bring people together and provide them with the tools necessary to get behind the handlebars.





FIVEBORO BIKETOUR NEW YORK/MAY 5,2019

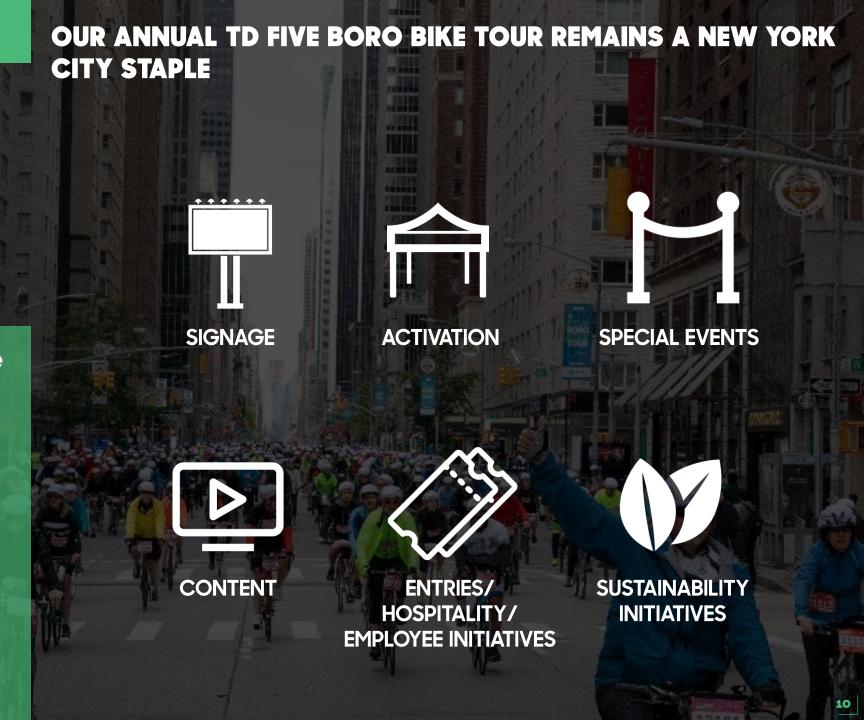
Largest charitable single-ride event in the country.

32,000 Riders

40 Miles

5 Boroughs

O Cars



WHICH KICKS OFF WITH BIKE EXPO NEW YORK

BIKENEW EXPOYORK

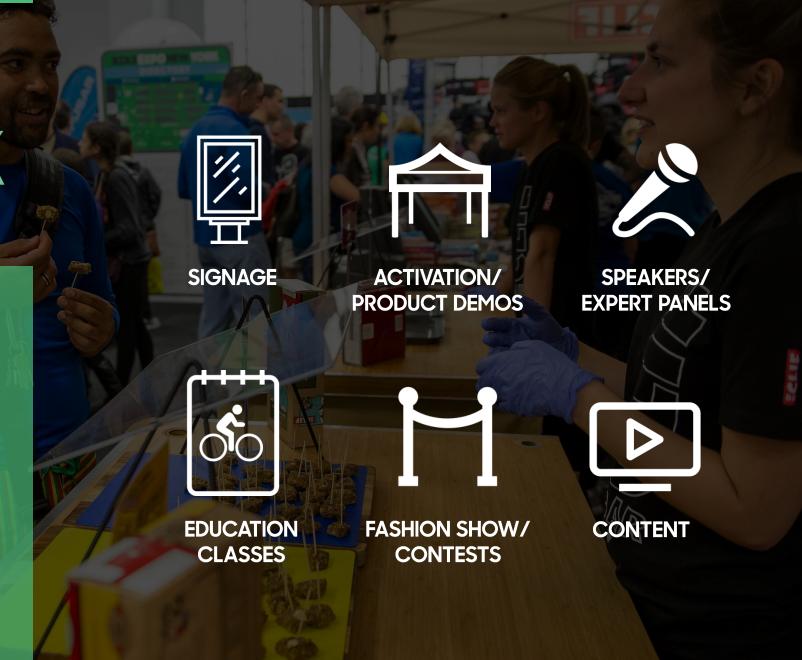
Most attended two-day consumer bike expo in the United States.

Free & open to the public

60,000 Attendees

120 Exhibitors

2019 Venue TBD



BIKE NEW YORK LOCAL RIDES

Small community rides in and around NYC showcasing our favorite routes and destinations.

15-20 Rides in 2019

Customized Journeys



WE HAVE EXPANDED BEYOND THE FIVE BOROUGHS

BIKE NEW YORK REGIONAL RIDES

Discover Hudson Valley Ride June 30, 2019

> Twin Lights Ride September 29, 2019

DISCOVER HUDSON VALLEY RIDE

2,900+ RIDERS

5 ROUTES

15-100 MILES

Centered around the world's longest footbridge, this ride is all about discovering New York State's beautiful Ulster, Dutchess, and Columbia counties.

TWIN LIGHTS RIDE

3,400+ RIDERS

5 ROUTES

15-100 MILES

Named after the famed Navesink Twin Lights in New Jersey, this ride showcases the best of the Garden State and is the largest cycling event in the state of NJ.



WE INSPIRE AND EMPOWER RIDERS OF ALL LEVELS ACROSS THE FIVE BOROUGHS

BIKE NEW YORK EDUCATION INITIATIVES

We help people find ways to incorporate bicycling into their daily lives.

125,000+
People Helped Since 2005



CLASSES

- Learn to Ride
- Street Skills
- Winter Riding
- Bike Commuting
- Bike Maintenance
- How To Buy A Bike



PROGRAMS

- After School Programs
- Bike Safety Assembly
- Youth and Adult Camps
- Gear Femmes



CENTERS

12 Education
 Centers Across
 New York's Five
 Boroughs

WE HAVE A PLATFORM TO EMPOWER NYC'S YOUTH

RECYCLE -ABICYCLE

Community-based bike shop that has been serving NYC for 20 years.
All proceeds directly support BNY's education programs.

1,000+
Youth Participants

1,800+
Collected Bikes Per Year

55,385
Pounds of Waste Diverted from Landfills



EARN-A-BIKE



GREEN JOBS TRAINING



2019 YOUTH BIKE SUMMIT



RECYCLED ARTS WORKSHOPS



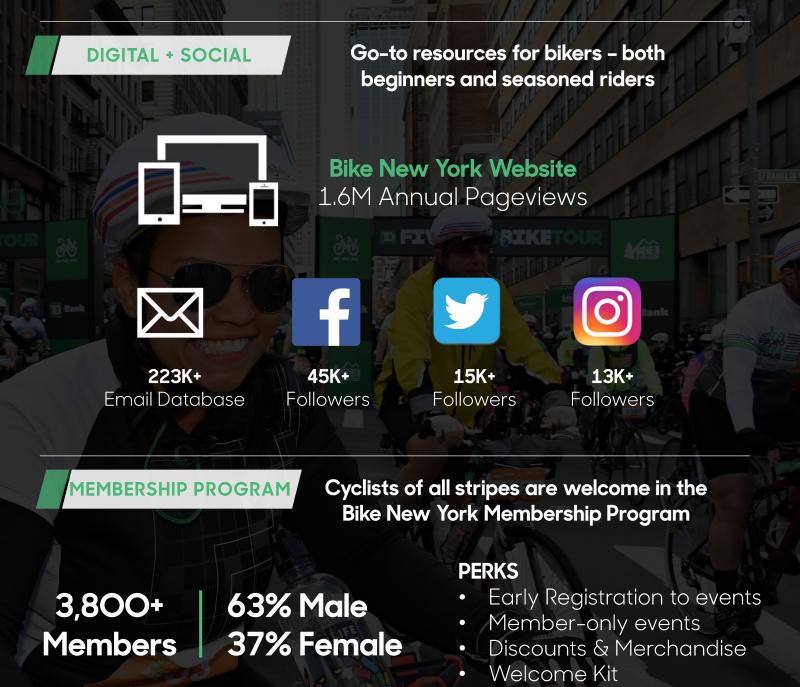
SUMMER YOUTH EMPLOYMENT



KIDS RIDE CLUBS



AND ARE ENGAGED IN OUR YEARROUND PLATFORMS





AND ARE INVESTED IN THE JOURNEY





PARTNERSHIP OPTIONS



SNAPSHOT: TD FIVE BORO BIKE TOUR AND EXPO PARTNERSHIP







SIGNAGE/ACTIVATION

EXPERIENTIAL/EVENTS







COMMUNITY INITIATIVES

